Privacy policy

Your privacy is very important to us. Accordingly, we have developed this Policy in order for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

- 1. This Privacy Policy applies to Scale Campaign LLC (Scale Campaign) web site csv2geo (Site) collection of data for the purposes of providing a geocoding service to you.
- 2. When you upload your data to Scale Campaign servers, Scale Campaign will offer an industry standard secure method of transfer HTTPS. Scale Campaign will use its secure server infrastructure to geocode your data.
- 3. We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, including appropriate encryption and physical security measures to guard against unauthorized access to systems where we store your data. We restrict access to your information to Scale Campaign employees, contractors and agents who need to know that information in order to process it on our behalf. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.
- 4. Once your data is geocoded, csv2geo will offer the secure methods of downloading your data. Your download link contains a unique URL to access your data. It is your joint responsibility with Scale Campaign to maintain the confidentiality of this unique URL. csv2geo may not keep a copy of your data in a secure location in case you need to access it again in the future as records are pay as you go and paid for one time download only per purchase. In the event you wish to have this data preserved you need to enter into a different terms of condition agreement with Scale Campaign.
- 5. We will collect and use of personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law.
- 6. We will only retain personal information as long as necessary for the fulfillment of those purposes.
- 7. We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.
- 8. Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.
- 9. We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.
- 10. We will make readily available to customers information about our policies and practices relating to the management of personal information.

- 11. We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained. If you require any more information or have any questions about our privacy policy, please feel free to contact us by email at info@csv2geb.com . At www.csv2geo.com , the privacy of our visitors is of extreme importance to us. This privacy policy document outlines the types of personal information is received and collected by www.csv2geo.com and how it is used.
- 12. Like many other Web sites, www.csv2geo.com makes use of log files. The information inside the log files includes internet protocol (IP) addresses, email (if available) type of browser, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and number of clicks to analyze trends, administer the site, track user's movement around the site, and gather demographic information. IP addresses, and other such information, are not linked to any information that is personally identifiable.
- 13. Your Web browser offers so-called "cookies" which, if you allow their use, store small amounts of data on your computer when you visit a website. Cookies do not contain any Personal Information about you and therefore cannot be used to identify you personally. However, cookies assist us in tracking which of our features you like best. Therefore, cookies enable us to customize our content according to your preferences. You have the ability to accept or decline cookies by modifying your browser settings. Our Sites are viewable even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features will not be available to you.
- 14. Some of our web pages may contain electronic images known as web beacons, which are also called "single-pixel gifs". These images allow us to count users who have visited those pages and to deliver co-branded services. We may also include web beacons in promotional e-mail messages or newsletters in order to count how many messages have been opened and acted upon. Web beacons are not used to access your Personal Information but they are a technique we use to compile aggregated statistics about usage on the Sites. Web beacons collect only a limited range of information including the time and date of page view, cookie number and description of the page on which the web beacon resides.
- 15. We use Secure Sockets Layer (SSL) technology to encrypt important information in an effort to prevent unauthorized access during transmission of your orders over the Internet. We implement standard industry practices internally and with our service providers to maintain the security of your Personal Information depending on its sensitivity and to avoid disclosure of such Personal Information unpermitted under this Privacy Policy.

Although we have implemented systems and procedures to secure the data maintained by us, security during Internet transmissions can never be assured. Scale Campaign employees are made aware of our privacy practices through periodic communications and training. Our policy is to limit access to Personal Information to those Scale Campaign employees or agents with a specific need to access or retrieve the information. We store data on multiple service systems, in controlled environments. To maintain security, we conduct internal reviews of our security measures on a regular basis. Please note, however, that any Personal Information you post in

chat rooms or message boards is available to anyone. WHILE SCALE CAMPAIGN HAS TAKEN COMMERCIALLY REASONABLE PRECAUTIONS TO SAFEGUARD PERSONAL INFORMATION, SCALE CAMPAIGN CANNOT AND DOES NOT GUARANTEE COMPLETE SECURITY OF PERSONAL INFORMATION BECAUSE COMPLETE SECURITY DOES NOT PRESENTLY EXIST ON THE INTERNET.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

- 16. When using csv2geo Pay as you Go services, csv2geo does not view and store any payment information (credit cards, banking). All transactions are between the user and the financial institution.
- 17. Scale Campaign will not disclose your Personal Information to any third parties without your consent; provided, however, that Scale Campaign reserves the right to use or disclose to a third party any information without a customer's consent in the following circumstances: (i) if it is requested by any laws and regulations; (ii) If Scale Campaign deems it necessary for protection and security of human life, body or assets (including the Sites); (v) if Scale Campaign outsources the handling of personal information to the extent necessary for its business operation.
- 18. Advertisements appearing on our Site may be delivered to users by us or one of our advertising partners. Our advertising partners may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement. In this way, ad servers may compile information about where you, or others who are using your computer, saw their advertisements and determine which ads are clicked on. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Scale Campaign only, and does not cover the use of cookies by any advertisers.
- 19. We will not knowingly collect Personal Information via the Site from visitors younger than thirteen (13) years of age. We encourage parents to talk to their children about their use of the Internet and the information they disclose on websites.
- 20. In developing our business, we may engage in the sale or transfer of certain assets and the company itself, or parts of it, may be sold, merged or otherwise assigned. In such transactions and changes in ownership, user information, whether personally identifiable or otherwise, may constitute one of the transferred assets. If required by law, we will notify affected users of such transfer or assignment in accordance with the procedure for changing this Privacy Policy described below.
- 21. We will occasionally update this Privacy Policy as necessary to protect our users and to accommodate a changing environment. The changes to our Privacy Policy will be deemed to be effective from the date of posting on our Sites unless we specify otherwise. We recommend that you check the Privacy Policy when you visit our Sites to be sure that you are aware of and understand our current policy. If we make material changes to this Privacy Policy, we will make efforts to prominently post such changes prior to implementing the change. We will not make any

retroactive material changes in how we handle previously collected Personal Information unless you allow us to do so, or unless we are legally required to do so, and in such a case we will make efforts to inform registered visitors of information on material changes to this Privacy Policy via email.

- 22. Please contact us if you have any questions, comments or complaints regarding this Privacy Policy, our privacy practices or our treatment of your Personal Information.

 Please refer to contact information of Site and the respective company posted on our Site.
- 23. This Privacy Policy was last updated on 27 January 2016.
- 24. The Sites include but are not limited to and may be updated without notice https:///csv2geo.com